



Awareness raising & application quality improvement of the LIFE program in Estonia „AwaRaEst Life“

PROJECT LOCATION: Estonia

BUDGET INFO:

Total amount: 344 960 €

Requested EC funding: 326 000 €

DURATION: Start: 01/01/16 - End: 31/12/17

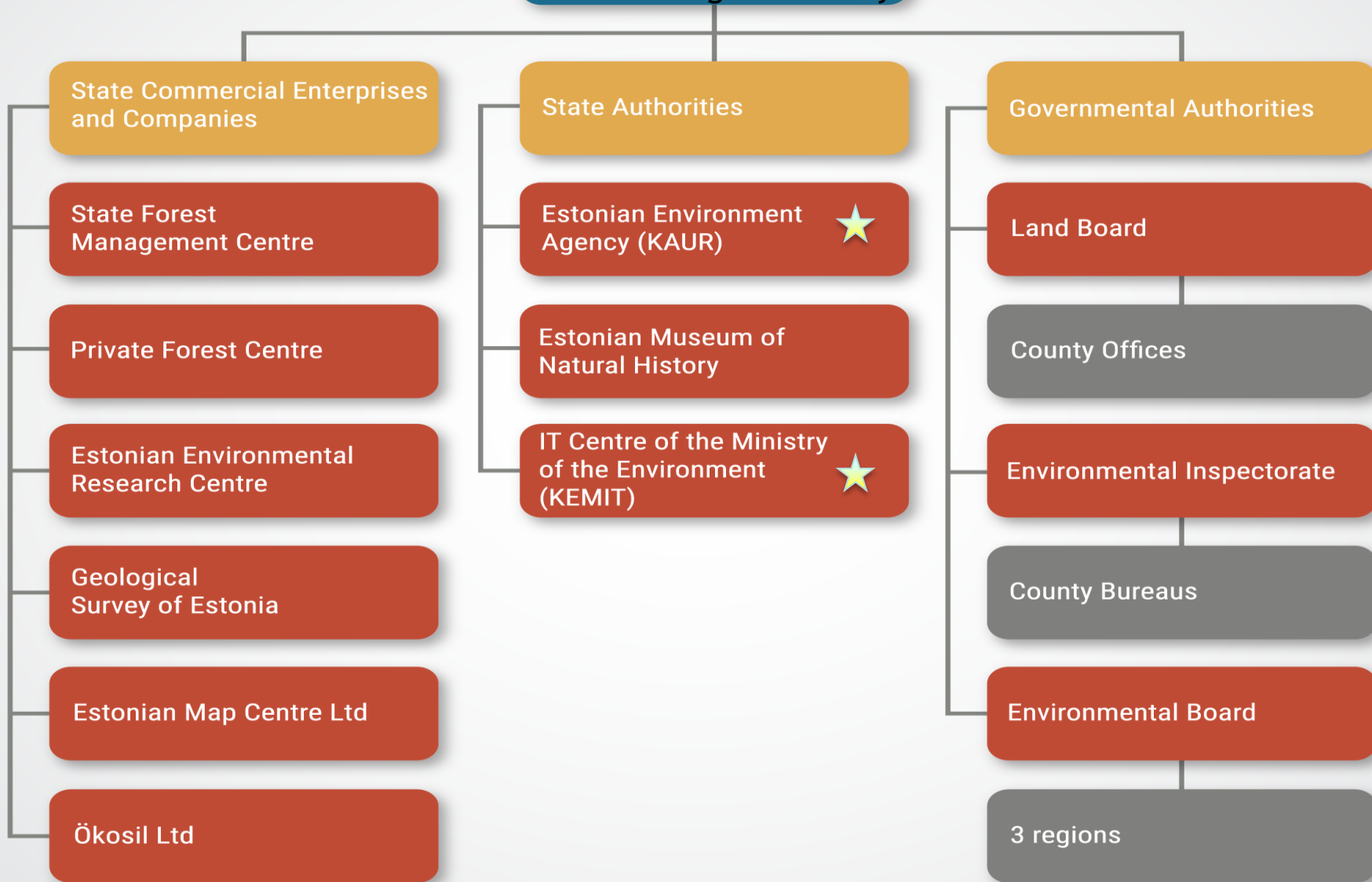
PROJECT'S IMPLEMENTORS:

Coordinating Beneficiary: Estonian Ministry of the Environment

Associated Beneficiary(ies): none



Ministry of the Environment
Coordinating beneficiary





CURRENT SITUATION, MEASURED IMPACTS & RESULTS

Instead of 2 NCPs we have 6 NCPs in our team

Better co-working between different departments regarding LIFE programme

Training for the NCPs

Instead of 1 information day per year, 5 information days were organized (+ separate information days of the resource efficiency)



CURRENT SITUATION, MEASURED IMPACTS & RESULTS

Estonian LIFE webpage created which should be the first place what the applicant should visit to find relevant information

LIFE video clip created

LIFE application and project management quality improvement workshops

Better communication with the LIFE project managers



CURRENT SITUATION, MEASURED IMPACTS & RESULTS

520 webpage visits since 01.08.2016 (around 50 visits per day)

120 views of the LIFE programme movie clip (since 01.08.2016)

Feedback from information days mainly positive

8 proposals submitted in 2016 (2 proposals in 2015, 3 proposals in 2014 and 2 proposals in 2013)



INDICATORS TABLE

Indicator	PLANNED INDICATORS	IMPLEMENTED INDICATORS
No of new staff recruited	1 person (February 2016)	Project manager (since 24.01.2016)
No of personnel trained	7 persons (March 2016)	8 persons (May 2016)
No of best practice exchanges organised between Member States	2	December 2016 (United Kingdom) 2017 (Spain)
No of potential applicants reached through information days	280 (October 2017)	123 participants + 100 (resource efficiency)
No of project proposals submitted as compared to previous years	8	8 in 2016

Timo Kark, project manager



INDICATORS TABLE

Indicator	PLANNED INDICATORS	IMPLEMENTED INDICATORS
No of successful proposals per year	3	Waiting for the decisions
Proportion of multinational consortia	1 on the successful ones	
No of media mentions	10	1 radio interview
No of potential beneficiaries reached through media	100	
No of citizens, enterprises, NGO, local authorities reached	500	
		Timo Kark, project manager



INDICATORS TABLE

Indicator	PLANNED INDICATORS	IMPLEMENTED INDICATORS
No of cases where the results from LIFE projects were integrated into policies, economic activities and other programmes	2	-
No of proposals combining LIFE funding with other complementary funding programmes	8	Waiting for the decisions from the 2016 call for proposals
No of projects with dedicated action on replication of project results	3	



FURTHER ACTIONS TO BE TAKEN

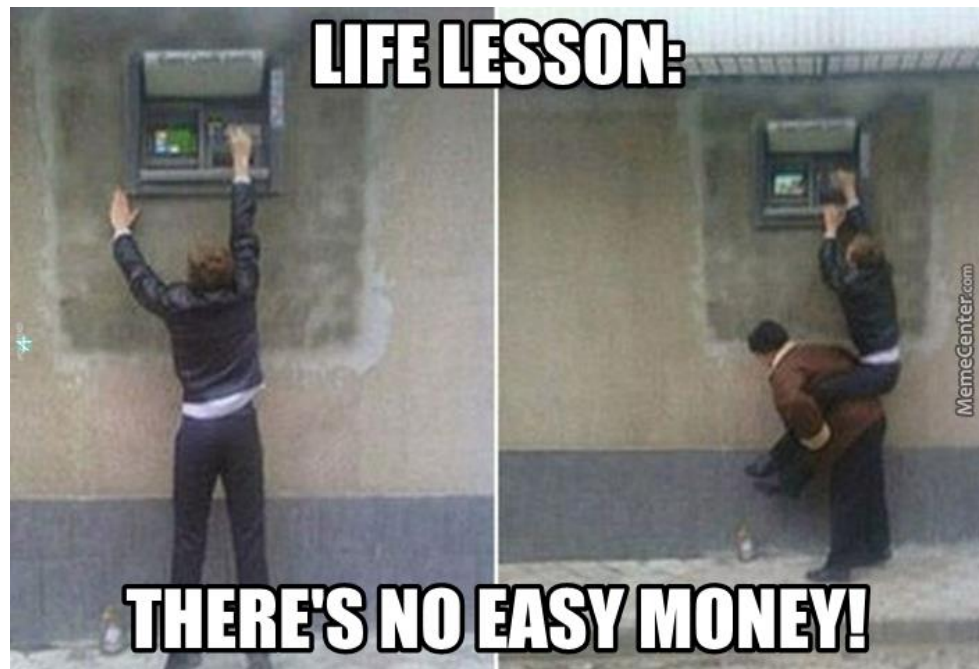
We need to ensure that good projects gets the financial support from Estonian Environmental Fond to provide self-financing

We need to improve the webpage to make it more attractive and useful

We must continue with the dissemination actions (using more media)

IDENTIFIED PROBLEMS & CHALLENGES

The main question at the moment is how to ensure self-financing?



Thank You!

***Project Manager
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